



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

2668555

Schedule Dates

10/25/16-10/28/16

Advertiser

Barbara Comstock for VA House of Delegates 10th District-R

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

VA CD10 Comstock 2016 (835667)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

4922

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

10/21/16

Last Modified

10/25/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,515.00

Net Total

\$8,585.00

Sales Tax

Washington (WJLA)

By Broadcast Month

	Spots	Rate
Oct. 2016	14	\$10,100.00
Grand Total:	14	\$10,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/21/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		10/21/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6P- 7P (EST)			1	1	1	1			2	\$400.00	\$800.00	Washington (WJLA)		10/21/16
3.0.1	Preempt	10/27/16															Washington (WJLA)	No Availability/Exception - Lowest rate in the show	
3.0.2	Preempt	10/28/16															Washington (WJLA)	No Availability/Exception -	
4.0	Normal Line / Access	10/26/16-10/26/16	4	:30	7:27:56P- Jeopardy				1					1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/21/16
5.0	Normal Line / SPOT	10/25/16-10/27/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1		1				2	\$700.00	\$1,400.00	Washington (WJLA)		10/21/16
6.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	10:59:56P- News-ABC 7 News at 11p						1			1	\$700.00	\$700.00	Washington (WJLA)		10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.